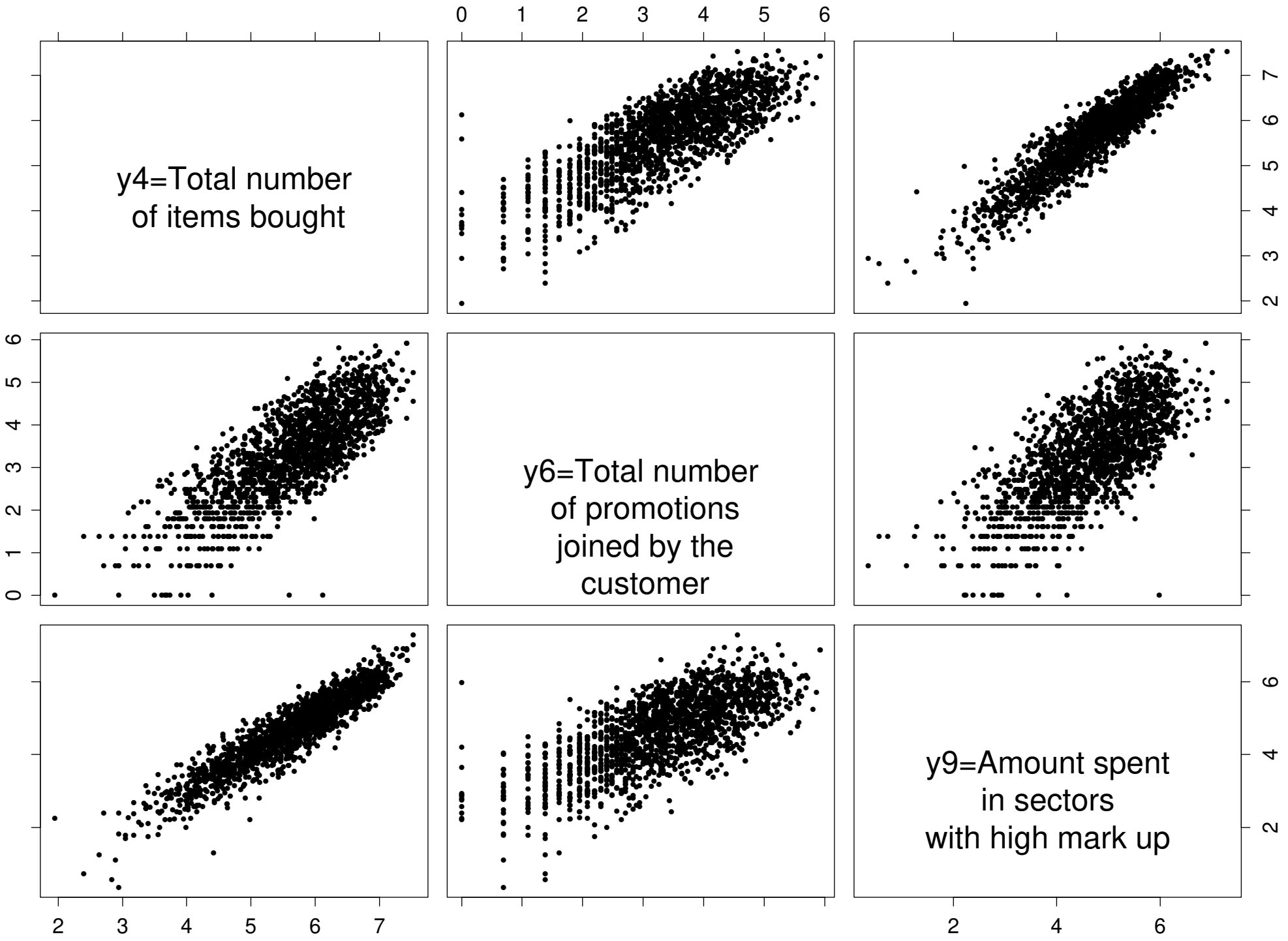
y4=Total number
of items bought
y6=Total number
of promotions
joined by the
customer
y9=Amount spent
in sectors
with high mark up
0
1
2
3
4
5
6
7
2
3
4
5
6
7